Handbook of Communication in Organizations and Professions - Christopher N. Candlin 2011-08-29 This volume presents major contributions of Applied Linguistics to the understanding of communications in the professions. The first two parts of the book deal with the theoretical and methodological orientations of professional communication studies, the history and development of professional communications studies, highlighting the discursive turn of Applied Linguistic research that goes far behind the established paradigm of Language for Specific Purposes. The third part - the core of the book - presents research into professional practices from various domains (e.g., law, healthcare, business and management, organizations), sites of engagement (e.g., lawyer-client encounters, doctor-patient interactions) and with respect to different themes that are generalizable across domains and sites (e.g., communicative aspects of action and agency, of assessment and evaluation). In the final part, professionals from various domains evaluate the contribution to their work so far made by Applied Linguistics.

Borders in the Baltic Sea Region - Andrey Makarychev 2016-11-09 This book focuses on the recent political trajectories within the Baltic Sea Region from one of the success stories of regionalism in Europe to a potential area of military confrontation between Russia and NATO. The authors closely examine the following issues: new security challenges for the region stemming from Russia’s staunch anti-EU and anti-NATO policies, institutions and practices of multi-level governance in the region, and different cultural strategies that regional actors employ. The central themes of this innovative volume are issues of changing borders and boundaries in the region, and logic of inclusion and exclusion that shape its political contours. From diverse disciplinary and methodological positions the authors explain policies of specific Baltic Sea states, as well as structural factors that make these a region.

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